## Print Date 10/20/16



WLS-TV 190 North State Street Chicago, IL 60601 (312) 750-7777

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And:

Del Cielo Media 1427 Leslie Avenue, Suite 102 Alexandria, VA 22301

	Contract / Re	vision	Alt Order	<u>#</u>	
	151288	1	WOC104	187296	
Product		**********			
LESLIE MUNGER FOR	IL COMPTROLL	.ER			
Contract Dates	Estimate #	· · · · · · · · · · · · · · · · · · ·			
10/19/16 - 10/25/16	C19C25				
Advertiser	•		Original Dat	e / Revision	
Citizens for Leslie Mur	nger		10/17/16	/ 10/20/16	
	Billing Cycle	Billing	Calendar	Cash/Trade	
	EOM/EOC	Broado	ast	Cash	
	Property	Accou	nt Executive	Sales Office	
	WLS-TV	Dee Pa	arker	Philadelphia N	
	Special Hand	ndling		•	
	Demographic				
	Adults 35+				
				Total Ratings	
	į			172.10	
	Aqv Code	Advert	ser Code	Product 1/2	
	1977	MUNG		ORDR	
	Agency Ref	•	Advertise	er Ref	
	ı		1		

	Start/End		Spots/					
*Line Ch Start Date End Date Description	Time	Days Len	gth Week	Rate	Rtn	Type S	Spots	Amount
N 1 WLS 10/19/16 10/21/16 Live With Kelly and Michael			:30			MM	3	\$1,350.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/17/16         10/23/16        222         6		00				l		
Spot Ch Date Range Description	Start/End Time		<u>Length</u>	Rate		Type		
2 WLS 10/17/16-10/23/16 Live With Kelly and Michael Credited	9a-10a	WThF	:30	\$450.00	2.00	NM		
4 WLS 10/17/16-10/23/16 Live With Kelly and Michael	9a-10a	WThF	:30	\$450.00	2.00	NM		
Credited 5 WLS 10/17/16-10/23/16 Live With Kelly and Michael	9a-10a	WThF	:30	\$450.00	2.00	NM		
Credited						,,		
N 2 WLS 10/24/16 10/25/16 Live With Kelly and Michael			:30			MM	4	\$1,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16 22 4	<u>Rate Rati</u> \$450.00 2.	<u>ng</u> 00				1		
N 3 WLS 10/19/16 10/21/16 ABC7 News	11a-12p		:30			NM	3	\$1,200.00
Start Date End Date Weekdays Spots/Week	Rate Rati							+ · <b>!</b>
Week: 10/17/16 10/23/16222 6	•	00				_		
Spot Ch Date Range Description  1 WLS 10/17/16-10/23/16 ABC7 News	Start/End Time	<u>Weekdays</u> wThF	<u>Length</u>	Rate		Type		
Credited ABC/ News	11a-12p	W 1 L1 +	:30	<del>\$400.00</del>	2.00	NM		
4 WLS 10/17/16-10/23/16 ABC7 News	11a-12p	WThF	:30	\$400.00	2.00	NM		
Credited						- 1		
6 WLS 10/17/16-10/23/16 ABC7 News Credited	11a-12p	WThF	:30	<del>\$400,00</del>	2.00	NM		
N 4 WLS 10/19/16 10/21/16 Inside Edition	3-330p		:30	····		NM	1	\$500.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> Rati							,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Week: 10/17/16 10/23/16222 6		50	1	D-4-	D1-	<b></b> .		
Spot Ch Date Range Description  1 WLS 10/17/16-10/23/16 Inside Edition	Start/End Time 3-330p	<u>Weekdays</u> WThF	<u>Length</u> :30	Rate \$500.00		Type NM		
Credited	3-330p		.30	<b>4000-00</b>	2.50	/VIV/		
2 WLS 10/17/16-10/23/16 Inside Edition	3-330p	WThF	:30	\$500.00	2.50	NM		
Credited								
4 WLS 10/17/16-10/23/16 Inside Edition Credited	3-330p	WThF	:30	\$500,00	2.50	NM.		
5 WLS 10/17/16-10/23/16 Inside Edition	3-330p	WThF	:30	\$500.00	2.50	NM		
Credited								
6 WLS 10/17/16-10/23/16 Inside Edition Credited	3-330p	WThF	:30	\$500.00	2.50	NM		
	tions: N = New, E	= Édited D = De	(eted)			[		

CONTRACT

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10/19/16 - 10/25/16 | LESLIE MUNGER FOR | C19C25

Advertiser | Original Date / Revision

 Advertiser
 Original Date / Revision

 Citizens for Leslie Munge
 10/17/16 / 10/20/16

*Line Ch Start Date End Date Description	Start/End Time	Days Len	Spot ngth Wee		Rtn	TypeS	pots	Amount
N 5 WLS 10/24/16 10/25/16 Inside Edition Start Date End Date Weekdays Spots/Week		Rating	:30			NM	4	\$2,000.00
Week: 10/24/16 10/30/16 22 4  N 6 WLS 10/22/16 10/22/16 ABC7 News Sa @ 6a	\$500.00 6a-7a <u>Rate</u>	2,50 Rating	:30			NM	2	\$700.00
Week: 10/17/16 10/23/162- 2  N 7 WLS 10/23/16 10/23/16 ABC7 News @ 5p Su	\$350.00 5p-530p	2.00	:30		<del></del>	NM	2	\$1,800.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/17/16         10/23/16        2         2	<u>Rate</u> \$900.00	Rating 3.00						
N 8 WLS 10/22/16 10/22/16 ABC7 News @6p Sat	5:58 PM-6:2 <u>Rate</u> \$850.00		:30			NM	1	\$850.00
N 9 WLS 10/19/16 10/21/16 ABC7 News @ 4p M-F Start Date	4p-5p <u>Rate</u> \$1,000.00	Rating 3.50	:30			NM	0	\$0.00
Spot Ch Date Range Description	Start/End T		<u>Length</u>	Rate	Rtg	Туре		
1 WLS 10/17/16-10/23/16 ABC7 News @ 4p M-F Credited	4p-5p	WThF	:30	\$1,000.00	3.50	NM		
2 WLS 10/17/16-10/23/16 ABC7 News @ 4p M-F Credited	4p-5p	WThF		<del>\$1,000.00</del>		NM		
3 WLS 10/17/16-10/23/16 ABC7 News @ 4p M-F Credited	4p-5p	WThF	:30	<del>\$1,000.00</del>	3.50	NM		
4 WLS 10/17/16-10/23/16 ABC7 News @ 4p M-F Credited	4p-5p	WThF	:30	\$1,000.00	3.50	NM		
5 WLS 10/17/16-10/23/16 ABC7 News @ 4p M-F Credited	4p-5p	WThF+	:30	\$1,000.00	3.50	NM		
6 WLS 10/17/16-10/23/16 ABC7 News @ 4p M-F Credited	4р-5р	WThF	:30	\$1,000.00	3.50	NM		
N 10 WLS 10/24/16 10/25/16 ABC7 News @ 4p M-F	4p-5p		:30			NM	4	\$4,000.00
Start Date         End Date         Weekdays         Spots/Week           Week:         10/24/16         10/30/16         22         4	<u>Rate</u> \$1,000.00	<u>Rating</u> 3.50						
N 11 WLS 10/19/16 10/21/16 ABC7 News @ 5p M-F  Start Date	5p-530p <u>Rate</u> \$1,500.00	Rating 4.00	:30			NM	0	\$0.00
Spot Ch Date Range Description	Start/End Ti	ime Weekdays	<u>Length</u>	Rate	Rtq	<u>Type</u>		
1 WLS 10/17/16-10/23/16 ABC7 News @ 5p M-F Credited	5p-530p	WThF	:30	\$1,500.00	4.00	NM:		
2 WLS 10/17/16-10/23/16 ABC7 News @ 5p M-F Credited	5p-530p	wThF	:30	\$1,500.00	4.00	NM.		
3 WLS 10/17/16-10/23/16 ABC7 News @ 5p M-F Credited	5p-530p	WThF	:30	\$4,500.00	4.00	NM		
N 12 WLS 10/19/16 10/21/16 138a-0238a	138a-0238a		:30			NM	3	\$150.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/17/16         10/23/16        111         3	<u>Rate</u> \$50.00	Rating 0.70						
N 13 WLS 10/24/16 10/25/16 138a-0238a <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/24/16 10/30/16 11 2	138a-0238a <u>Rate</u> \$50.00	Rating 0.70	:30			NM	2	\$100.00
N 14 WLS 10/19/16 10/21/16 Windy City Live Repeat  Start Date	1208a-108a <u>Rate</u> \$150.00	Rating 1.10	:30			NM	3	\$450.00
N 15 WLS 10/24/16 10/25/16 Windy City Live Repeat	1208a-108a		:30			NM	2	\$300.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/24/16         10/30/16         11         2	<u>Rate</u> \$150.00	Rating 1.10						

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190 North State Street Chicago, IL 60601 (312) 750-7777

Contract Dates Product 10/19/16 - 10/25/16

WOC10487296

Alt Order#

Estimate # LESLIE MUNGER FOR (C19C25

Advertiser Original Date / Revision 10/17/16 / 10/20/16 Citizens for Leslie Munge

Contract / Revision

151288 /

*Line Ch Start Date End Date Description	Start/End Time Da	Spots/ ays Length Week	Rate Rtn Types	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate Rating				<del></del>
N 16 WLS 10/19/16 10/21/16 Nightline	1137p-1208a	:30	NM	2	\$850.00
Start Date End Date Weekdays Spots/Week	Rate Rating	.00	''''	-	\$000.00
Week: 10/17/16 10/23/161-1 2	\$425.00 1.50		i		
N 17 WLS 10/24/16 10/24/16 Nightline	1137p-1208a	:30	NM	1	\$425.00
Start Date End Date Weekdays Spots/Week	Rate Rating	.55	1,000	•	<b>4124.00</b>
Week: 10/24/16 10/30/16 1 1	\$425.00 1.50				
N 18 WLS 10/22/16 10/22/16 ABC7 News@1030p Sa	1030p-1130p	:30	NM	1	\$765.00
Start Date End Date Weekdays Spots/Week	Rate Rating		11,00	•	<b>\$155.00</b>
Week: 10/17/16 10/23/161- 1	\$765.00 3.00				
N 19 WLS 10/23/16 10/23/16 ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su	:30	NM	1	\$2,000.00
Start Date End Date Weekdays Spots/Week	Rate Rating	,00	, •(*)	'	QE,000.00
Week: 10/17/16 10/23/161 1	\$2,000.00 6.00		1		
N 20 WLS 10/19/16 10/21/16 ABC7 News @ 10p M-F/Su	M-E 10-10359 / Su	:30	NM	3	\$8,925.00
Start Date End Date Weekdays Spots/Week	Rate Rating	.00	14141	v	ψ0,520.00
Week: 10/17/16 10/23/16111 3	\$2,975.00 5.50				
N 21 WLS 10/24/16 10/25/16 ABC7 News @ 10p M-F/Su	M-E 10-1035P / Su	:30	NM	2	\$5,950.00
Start Date End Date Weekdays Spots/Week	Rate Rating	.00	14701	۲,	ψ5,350.00
Week; 10/24/16 10/30/16 11 2	\$2,975.00 5.50				
N 22 WLS 10/22/16 10/22/16 Sa Wheel of Fortune	630p-7p	:30	NM	1	\$900.00
Start Date End Date Weekdays Spots/Week	Rate Rating	.00	i Atai	'	\$300.00
Week: 10/17/16 10/23/161- 1	\$900.00 3,50		1		
N 23 WLS 10/19/16 10/21/16 Wheel of Fortune	626p-656p	:30	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate Rating	.00	14141	Ū	ψ0.00
Week: 10/17/16 10/23/16111 3	\$2,000.00 6.00		1		
Spot Ch Date Range Description	Start/End Time Wee	ekdays <u>Length</u>	<u>Rate</u> <u>Rtg Type</u>		
1 WLS 10/17/16-10/23/16 Wheel of Fortune		· · · · · · · · · · · · · · · · · · ·	000.00 6.00 NM		
Credited			į.		
2 WLS 10/17/16-10/23/16 Wheel of Fortune	626p-656p	WThF :30 \$2,	MN 00.6 <del>00.000</del> ,		
Credited			i i		
3 WLS 10/17/16-10/23/16 Wheel of Fortune	626p-656p	WThF :30 <del>\$2</del> ;	-000-00 6.00 NM		
Credited					
N 24 WLS 10/23/16 10/23/16 AFV	6р-7р	:30	NM	2	\$7,000.00
Start Date End Date Weekdays Spots/Week	Rate Rating		1		
Week: 10/17/16 10/23/162 2	\$3,500.00 3.00				
N 25 WLS 10/21/16 10/21/16 Last Man/Ken	7p-8p	:30	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate Rating				
Week: 10/17/16 10/23/162 2	\$3,400.00 5.00				
Spot Ch Date Range Description		ekdays <u>Length</u>	Rate Rtg Type		
1 WLS 10/17/16-10/23/16 Last Man/Ken	7p-8p	F :30 <del>\$3</del> ,	400.00 5.00 NM		
Credited 2 WLS 10/17/16-10/23/16 Last Man/Ken	7- 0-		400 00 000 1111		
Credited	7 <i>p-</i> 8 <i>p</i>	F ;30 <del>\$3,</del>	400.00 5.00 NM		
			· · · · · · · · · · · · · · · · · · ·		
N 26 WLS 10/25/16 10/25/16 Marvels	9p-10p	:30	NM .	1	\$5,000.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/24/16         10/30/16         -1         1	Rate Rating		1		
	\$5,000.00 4.10		· · · · · · · · · · · · · · · · · · ·		
N 27 WLS 10/22/16 10/22/16 Prime College Football	7:00 PM-10:30 PM	:30	NM.	2	\$5,950.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/17/16         10/23/16        2-         2	<u>Rate Rating</u> \$2,975.00 3,00				
N 28 WLS 10/21/16 10/21/16 20/20	9p-10p	:30	NM	1	\$5,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/161 1	<u>Rate Rating</u> \$5,500.00 5.00		i		
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WLS-TV 190 North State Street Chicago, IL 60601 (312) 750-7777

Contract Dates 10/19/16 - 10/25/16 Product Estimate #
LESLIE MUNGER FOR C19C25

Advertiser Original Date / Revision
Citizens for Leslie Munge 10/17/16 / 10/20/16

*Line Ch Start Date End Date Description	Start/End Time	Days I	Spots Length Week		Rtn Type	Snate	Amount
N 29 WLS 10/23/16 10/23/16 OUAT	7p-8p	34,0	:30	11010	NM	1	\$4,000.00
Start Date         End Date         Weekdays         Spots/Week           Week:         10/17/16         10/23/16        1         1	Rate \$4,000.00	Rating 3.50	.00		INIVI	ľ	φ4,000.00
N 30 WLS 10/23/16 10/23/16 Quantico Start Date End Date Weekdays Spots/Week	9p-10p <u>Rate</u>		:30		MM	1	\$7,500.00
Week: 10/17/16 10/23/162 2	\$7,50 <u>0.00</u>	6.50	t 4t-	<b>5</b>			
Spot Ch Date Range Description 1 WLS 10/17/16-10/23/16 Quantico	Start/End Tim 9p-10p	ne Weekdays	<u>Length</u> -Sı :30	Rate \$7.500.00	Rtg Type 6.50 NM		
Credited	<i>3μ-10μ</i>		-30 .50	<del>.\$1 ,000.00</del>	0.50 1910		
N 31 WLS 10/21/16 10/21/16 Shark Tank	8p-9p		:30		NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/161 1	Rate	<u>-</u>					,
Spot Ch Date Range Description	\$7,650.00 Start/End Tin	6.50 ne Weekdays	Length	<u>Rate</u>	Rtg Type		
1 WLS 10/17/16-10/23/16 Shark Tank	8p-9p	F	• • • • • • • • • • • • • • • • • • • •		6.50 NM		
Credited	<u> </u>						
N 32 WLS 10/22/16 10/22/16 College Football	11a-230p		:30		NM.	3	\$5,100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/163- 3	<u>Rate</u> \$1,700.00	Rating 2.50					
N 33 WLS 10/24/16 10/25/16 ABC7 News	11a-12p	2.50	:30	· · · · · · · · · · · · · · · · · · ·	NM	9	#4 400 ÖD
Start Date End Date Weekdays Spots/Week	Rate	Rating	.au		INIVI	2	\$1,400.00
Week: 10/24/16 10/30/16 11 2	\$700.00	2.00			ŀ		
N 34 WLS 10/24/16 10/24/16 ABC7 News @ 5p M-F	5p-530p		:30		NM	1	\$1,700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16 1 1	<u>Rate</u> \$1,700.00	Rating 4.00					
N 35 WLS 10/24/16 10/25/16 Wheel of Fortune	626p-656p	4.00	:30		) 123 d	2	#E 000 00
Start Date End Date Weekdays Spots/Week		Rating	.30		MM	2	\$5,000.00
Week: 10/24/16 10/30/16 11 2	\$2,500.00	6.00					
N 36 WLS 10/19/16 10/19/16 Debate	8:00 PM-10:00	) PM	:30		NM	1	\$12,750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/16W 1		Rating					
	\$12,750.00	0.00					47.454.45
N 37 WLS 10/20/16 10/20/16 Notorious  Start Date End Date Weekdays Spots/Week	8p-9p <u>Rate</u>	Rating	:30		NM	1	\$7,000.00
Week: 10/17/16 10/23/16T 1	\$7,000.00	0.00			ı		
N 38 WLS 10/20/16 10/20/16 Murder	9p-10p		:30		NM	1	\$11,300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/16T 1	Rate						
	\$11,300.00	0.00					
N 39 WLS 10/22/16 10/22/16 College Football Start Date End Date Weekdays Spots/Week	230p-600p Rate	Rating	:30		NM	1	\$2,550.00
Week: 10/17/16 10/23/165- 1	\$2,550.00	0.00					
N 40 WLS 10/23/16 10/23/16 Secrets & Lies	8p-9p		:30		NM	1	\$4,500.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/17/16         10/23/16        S         1	Rate						
N 41 WLS 10/24/16 10/25/16 Wheel of Fortune	\$4,500.00	0.00	.00		3.15.4	_	25 222 22
Start Date End Date Weekdays Spots/Week	626p-656p Rate	Rating	:30		NM	2	\$5,000.00
Week: 10/24/16 10/30/16 MT 2	\$2,500.00	0.00					
N 42 WLS 10/21/16 10/21/16 The Chew	12p-1p		:30		NM	2	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/16F 2		Rating			1		
	\$600.00	0.00	.00		<u></u>		AD 155 5-
N 43 WLS 10/24/16 10/25/16 The Chew Start Date End Date Weekdays Spots/Week	12p-1p Rate	Rating	:30		NM	4	\$2,400.00
Week: 10/24/16 10/30/16 MT 4	\$600.00	0.00					
N 44 WLS 10/21/16 10/21/16 ABC7 News @ 5a M-F	5a-6a		:30	•	NM	2	\$680.00

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C19C25



Contract / Revision Alt Order # 151288 WOC10487296 Contract Dates Product Estimate # 10/19/16 - 10/25/16

ESLIE MUNGER FOR

Advertiser Original Date / Revision 10/17/16 / 10/20/16 Citizens for Leslie Munge

Start/End Spots/ Ch Start Date End Date Description Time Length Week Days Rate Rtn TypeSpots Amount Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/17/16 10/23/16 \$340.00 0.00 ---F--2 45 10/25/16 WLS 10/24/16 ABC7 News @ 5a M-F 5a-6a :30 NM \$1,360.00 Start Date End Date Rate Weekdays Spots/Week Rating Week: 10/24/16 10/30/16 MT----4 \$340.00 0.00 WLS GMA M-F 7-9a 46 10/21/16 10/21/16 7a-9a :30 NM \$850.00 Start Date End Date Spots/Week <u>Weekdays</u> Rate Rating ---F--Week: 10/17/16 10/23/16 \$850.00 0.00 WLS 10/24/16 10/25/16 GMA M-F 7-9a Audio Newsbi7a-9a :30 NM 3 \$2,550.00 Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 10/24/16 10/30/16 \$850.00 MT----3 0.00 48 WLS 10/22/16 10/22/16 6p-630p Sa Jeopardy :30 NM \$850.00 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/17/16 10/23/16 \$850.00 ----S-1 0.00 N 49 WLS 10/21/16 10/21/16 ABC7 News @ 5p M-F 5p-530p :30 NM \$1,700.00 End Date Start Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/17/16 10/23/16 ---F--\$1,700.00 0.00 N 50 WLS 10/24/16 10/25/16 ABC7 News @ 5p M-F 5p-530p :30 NM 2 \$3,400.00 Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/24/16 10/30/16 \$1,700.00 2 0.00 51 WLS 10/20/16 10/21/16 138a-0238a RTM :30 NM 2 \$100.00 Start Date End Date Spots/Week Rate <u>Weekdays</u> Rating Week: 10/17/16 10/23/16 \$50.00 0.00 --TF--2 WLS 10/24/16 10/25/16 RTM 138a-0238a :30 NM 2 \$100.00 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/24/16 10/30/16 \$50.00 MT----2 0.00 N 53 WLS 10/24/16 10/24/16 DWTS :30 2 hour program onl NM \$10,000.00 Spots/Week Start Date End Date Weekdays Rate Rating Week: 10/24/16 10/30/16 M----\$10,000.00 0.00 1 172.10 93 Totals \$151,455.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amoun		
09/26/16 -10/25/16	93	\$151,455.00	(\$22,718.25)	\$128,736.75		
Totals	93	\$151,455.00	(\$22,718.25)	\$128,736.75		

Signature: Date:	
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